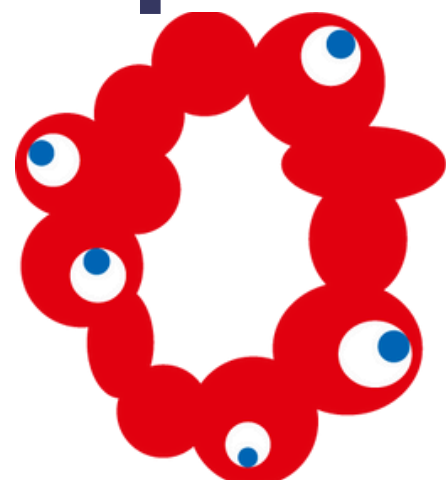




BULGARIAN SME
PROMOTION AGENCY

Bulgaria Beyond Borders: Innovation, Tradition & Vision at World Expo Osaka 2025



OSAKA, KANSAI, JAPAN
EXPO2025



 **Bulgaria Pavilion S12**



05 AUGUST 2025

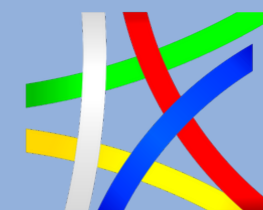
9:00 AM-1:00 PM



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BULGARIAN SME
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PROGRAMME
COMPETITIVENESS AND
INNOVATIONS IN ENTERPRISES

Companies



**BULGARIAN SME
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Comicon

FUNKT

LIXR

Gorun Winery

Bononia Estate

Designers

BeeHappy

Pastili

Tipchenitza Winery

Gourmoli

E-arch

Smart Tech Systems

Interact Energy

Transmetrics

Burgozone

Comicon

Comicon is a company for industrial, building and home automation:

- Development and production of IoT devices – wireless sensors, gateways, I/O replicators, based on LoRa, Zigbee, EnOcean, Wi-Fi. Serial communication devices
- Turn-key solutions for automation of industrial processes and systems, energy monitoring and management, building and home automation. Wireless control of remote installations. Commissioning of PLC, HMI, SCADA
- Distribution of products for industrial communication and IIoT (HMS Networks), fire and gas detection solutions for critical industrial applications (Det-tronics).

We would like to meet R&D and manufacturing companies working in the field of industrial, building and home automation, and to establish relationships for future collaboration on R&D projects and product distribution.



Zhivka Koleva

/Marketing manager/



LIXR

LIXR (Elixir) is a 100% Natural and functional drink without added sugar or artificial sweeteners

3 of the flavors contain 115 mg. natural Caffeine from Guarana and 150 mg. natural L-Theanine from Green Tea and Matcha. The synergistic effect of these ingredients is released gradually and helps you maintain high levels of focus and productivity for up to 6 hours, without energy spikes or crashes!

1 of our New Flavors is with the typical Bulgarian rose and its without caffeine and without Guarana but still delivers a great taste of gently sparkling roses and brings you functionality at it`s best.

We would like to find local distributors of healthy products who can help us with our natural and functional drink for focus and productivity.



Ventsislav Chanov

/ Marketing Director/

Designers

Designers Ltd. is specialized in web design and development services. We have developed web sites for companies from the retail, textile and clothing sectors, educational, non-profit organizations and all kinds of SMEs. We are specialized in WordPress custom theme development and Opencart e-shops. We are looking for partners in Japan to work and grow together. We offer the full package of services from the domain registration and hosting to web site development, SEO, system administration and advertising.

I would like to meet companies that offer web design and development services or work in the field of AI. I am also interested to meet PR agencies.



Silvia Kabaivanova

/Chief Executive Officer/



Tipchenitza Winery

Tipchenitza Winery is a boutique producer from the Danubian Plain in northwestern Bulgaria, known for crafting elegant, small-batch wines with strong regional character. We focus on low-intervention winemaking using both local varieties like Vrachanski Misket and Rubin, and classics like Cabernet Sauvignon and Sauvignon Blanc. Our wines are distributed through restaurants, hotels, specialized wine shops, and online shops.

At World Expo Osaka, Tipchenitza Winery is looking to establish long-term partnerships with small to mid-sized importers and distributors specializing in boutique, high-quality wines. We aim to better understand the specifics of the Japanese wine market and are eager to connect with potential clients such as wine shops, restaurants, sommeliers, and professionals who appreciate unique regional wines with character and story.



Velin Djidjev

/Director/



**BULGARIAN SME
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Smart Tech Systems

Smart Tech Systems (STS) develops and integrates POS, Inventory and Hotel Management Software for Supermarkets, Shops, Stores, Restaurants, Hotels and Bars. The company is one of the largest suppliers in SEE (South East Europe) of specialized Hardware for POS, warehouse management and logistics. STS provides 24/7 hotline support for it's clients and partners on all continents in all world Time Zones.

STS provides the opportunity for customization of the software portfolio of the company, regarding the specific needs of the customers, partners and markets.

3. Main Products and services:

- a. POS, Inventory and Logistics Hardware– mobile devices with barcode scanner, POS terminals, Electronic Shelf Labels, Electronic scales, Touch and retail monitors, thermal printers and more;
- b. POS and Inventory Software;
- c. ID and Passport reading solutions;
- d. Customization, Implementation and 24/7 support services

Looking to meet companies that we can cooperate with. Export of our product abroad. Further development of distribution network.



Yordan Popov

/CEO/

Transmetrics

Transmetrics is a supply-chain and logistics IT company with over 12 years' experience and a global customer base that includes Kuehne+Nagel, DPD, and Matson. Transmetrics leverages AI and Big Data Analytics to tackle value-chain complexity, improve efficiency, and increase profitability for trucking, parcel & postal, and container shipping businesses. Transmetrics' software turns siloed transport data into decision engines that bring up to 10% of total cost savings and 80% process automation.

Transmetrics aims to showcase and discuss its innovative AI-powered software solutions with Japanese logistics service providers and fleet owners, including major players like Yamato Transport, Nippon Express, and Japan Post, as well as various small-to-medium trucking companies. Furthermore, we intend to build connections and partnerships with prominent vehicle manufacturers such as Toyota, Mitsubishi, and Isuzu, with the potential to integrate our software into their manufactured vehicles.



Asparuh Koev

/CEO/

FUNKT



**BULGARIAN SME
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Funkt

FUNKT Studio, based in Sofia, Bulgaria, brings over a decade of award-winning experience in architecture, interiors, and bespoke product design. With a core ethos of functionality and simplicity, we create spaces—from offices and restaurants to homes—where form and emotion meet. We design custom furniture using natural materials and minimal aesthetics, contributing to humane, sustainable and visually engaging environments.

With our focus on crafted living, circular design, renewable materials, and scalable green solutions that redefine how architecture interacts with nature and community, we aim to meet innovators, companies, and institutions who share our passion for responsible materials, future technologies, and human-centered design.



Valentin Denkov

/Project lead & Partner/

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**BULGARIAN SME
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Gorun Winery

Boutique, family-run, a winery with a mission, a winery with a vision; all this can be safely said about the small winery Gorun, located 30 km from Pleven in the town of Iskar.

They called it Gorun because of the centuries-old oaks in the surrounding area, hence the name of the winery. The winery use unique french and bulgarian barrels. But it's not just the choice of quality French and Bulgarian oak barrels that are the foundation of their success. The overall microclimate of the area around Pleven, the influence of the Iskar River and the fertile Mizian soil create the prerequisites for the production of high quality wines.

The winery's mission is to restore, preserve and build on the region's centuries-old traditions in viticulture and winemaking.

Priority is given to local grape varieties – Gamza, Kaylashki misket, but also world classics such as Cabernet Franc, Cabernet Sauvignon, Sauvignon Blanc and their interesting expression in the terroir of fertile Mysia.

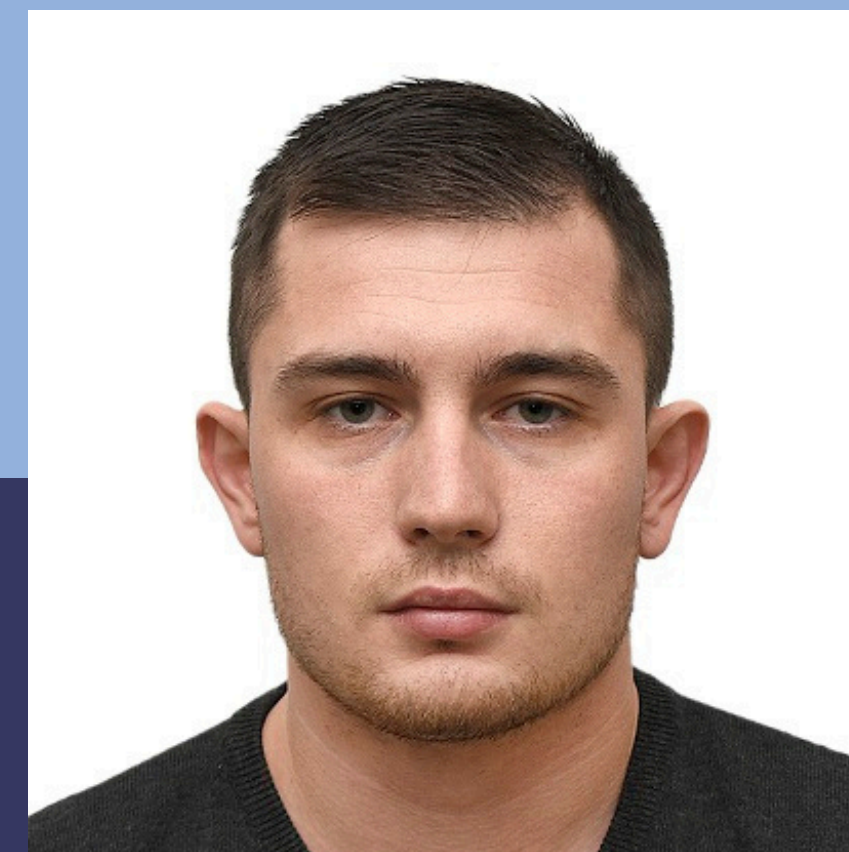
The winery's winemaker is Svetoslav Krastev, a talented oenologist with extensive international experience(Bulgaria, New Zeland, California) who skillfully combines classic and innovative styles in New and Old World winemaking.

Gorun's wines have only been on the market for three years, but it achieve a lot of local and world awards and the highest one is 95 points and gold medal in Decanter London 2023 for Cabernet franc Reserve 2020.

Searching for a new markets and partnerships.

The wines are proper for spealized wine shops and bars and high quality restaurants, which want to offer boutique and rare edition wines that represent the face of the region.

We are looking for a suitable distributor and partner who is focused on the specific niche and market segment



Petar Angelov

/Co-owner/

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**BULGARIAN SME
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BeeHappy

BeeHappy is a family-owned honey producer from Bulgaria, combining tradition with modern, certified production. We offer a wide range of sustainable retail honey products—jars and single portions. With over 1,000 beekeeper partners and solar-powered facilities, we serve top European chains like Lidl and Metro. Our passion drives us to reach new markets with quality and care.

BeeHappy is a family-owned honey company from Bulgaria, dedicated to excellence, harmony with nature, and long-term trust. We produce 100% pure, sustainable honey in beautiful retail packaging—jars and single-serve doses. Our IFS-certified facility runs on solar power. With over 1,000 beekeeper partners, we offer both tradition and reliability. We believe Japanese consumers will appreciate the authenticity and heart behind our brand.

Japan is a new and exciting market for us. We are seeking importers, retailers, and specialty food partners interested in high-quality, sustainable honey products. Although we are not yet present in Japan, we have prepared a full brand presentation in Japanese and are highly motivated to build lasting partnerships here.



Tod Atanasov

/Export Manager/

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**BULGARIAN SME
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Gourmoli

Gourmoli Ltd. is a Bulgarian boutique company with a vision to promote the true taste of Bulgaria with an incredible gourmet flavor. We produce premium food products with great attention to detail.

1. Organic walnut, hazelnut and almond oils by cold pressing in an oak press, without contact with metal and without heating. This technology preserves all nutrients and omega acids and ensures the purest premium quality of raw nut and seed oils.
2. Vegan and gluten-free walnut, almond and hazelnut flours, exceptionally rich in protein.
3. Organic acacia honey with rose oil with a creamy texture, associated with the delicate taste of Bulgarian rose.

Distributors of food, cosmetics, dietary supplements, pharmacies and drugstores, stores, supermarkets and grocery store chains, online shops, organic stores. Private label.



Ivo Balevski

/CEO/

Interact Energy

INTERACT ENERGY Ltd. offers consulting and engineering services for the development, financing and implementation of investment projects in the field of climate, sustainable energy and air, mainly focused on environmental protection measures and activities.

Interests in cross-border cooperation, green and advanced technologies know-how transfer for smart and sustainable investments, promotion and deployment of biotech environmental solutions and start-ups in alternative tools to substitute chemical plant protection products used in organic agriculture.

I am looking for companies with focus on circular economy offering innovative solutions to waste management problems, especially in raising needs for regenerative resource management and use of waste waters as a resource in cities and regions.



Yanko Stoyanov

/Founder and CEO /

Burgozone

BURGOZONE is a family-run boutique winery located on the southern slope of the Danube River, near the town of Oryahovo, 180 km North of Sofia (Bulgaria). Named after the ancient Roman fortress "Burgozone," the 100 ha vineyard benefits from the river's influence, producing Fine, Fresh, Fruity wines (3Fs). The winery exports to more than 20 countries worldwide and have numerous international prizes from the most prestigious international wine competitions – the first Great Gold medal for Bulgarian wine from Concours Mondial in Brussels, the first Bulgarian white wine with 91 points by Wine Enthusiast and the best White Bulgarian Wine presented at Mundus Vini.

During our visit to Osaka, we aim to establish partnerships with wine importers and distributors. Burgozone offers boutique-quality, PGI-certified wines with a strong international presence. We are looking as well for suppliers of wine production equipment, packaging, and bottle transport solutions.



Anton Marinov

/Managing Director/



**BULGARIAN SME
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Bononia Estate

In 1895, captivated by the natural beauty of the locality and the gentle waters of the Danube River, the Hungarian Victor Olinger established one of the oldest breweries in Bulgaria, in the village of Koshava, which was later transformed into a winery. The majestic building with its preserved underground corridors is located on the banks of the Danube River, where it takes its sharpest turn, about 15 km away from the oldest Bulgarian capital with centuries-old history, Vidin.

In 2013, in the times of the modern Bulgarian state, the company began its revival, this time as a winery, using modern technologies by a family of people who are passionate about their country and determined to start and grow their business here. There are 160 hectares of vineyards influenced by one of the most fertile terroirs in Bulgaria. The grape varieties are diverse with predominant white varieties as well as the rare and indigenous for the region – Bulgarian Gamza, Dimyat and Vrachanski masket.

The winery has a production capacity of 300 tons of wine per year – white, red, rosé and sparkling. The technological process follows the best hygiene and production practices, using first-class technological equipment – from the reception of the grapes to the bottling of the wine.

We aim to explore potential partnerships in Osaka, particularly in the fields of wine import and distribution, We are seeking to connect with importers, distributors, HoReCa representatives, and wine associations. Our goal is to introduce our premium Bulgarian wines to the Japanese market and establish long-term collaborations with companies sharing a passion for quality and authenticity.



Nikolay Bozhkov

/General Manager/

Pastili

Pastili Limited is a Bulgarian food manufacturer that controls the full chain from organic apiaries to GMP/HACCP-certified packing lines in Gabrovo. It produces, processes and exports premium Bulgarian honey and bee products, and is Europe's largest honeycomb producer, supplying retail and private-label customers worldwide.

We are looking for forward-thinking Japanese and global partners—importers, retailers, FMCG brands, wellness and food-tech firms—keen to co-create with Europe's largest honeycomb producer. Pastili delivers organic Bulgarian honey, innovative products and GMP/HACCP quality. We seek private-label, R&D and business projects that bring premium, fully traceable bee products to Asia.



Donica Koleva

/Sales Director/



**BULGARIAN SME
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E-Arch

E-Arch is one of the leading architectural studios in Bulgaria with many years of national and international experience and projects awarded with numerous awards.

E-Arch is a leader in the design and construction of residential, administrative, industrial buildings, as well as buildings with a public function – kindergartens, schools, hotel, tourist, eco, commercial complexes. E-Arch carries out architectural and consulting activities.

The E-Arch team boasts a rich portfolio of residential, industrial, public and recreational buildings.

E-ARCH



Martin Hristov

/TBA/